Granite State Victory

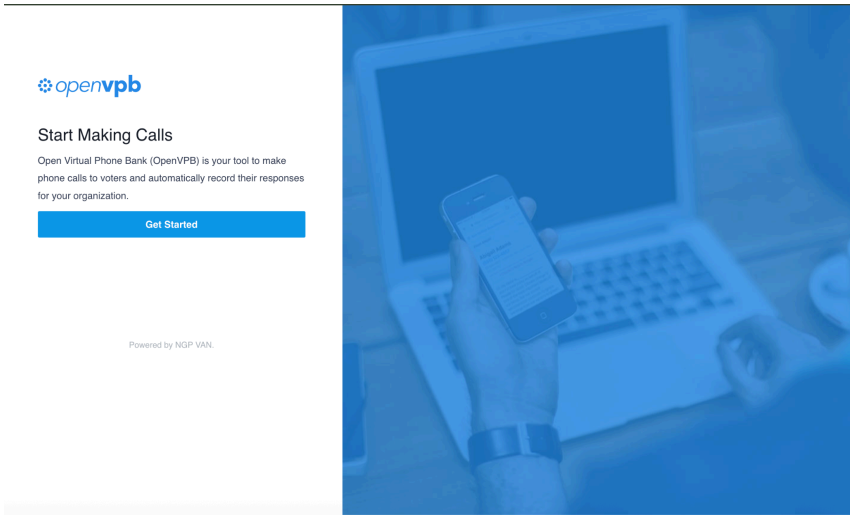
How to Phonebank with GSV

What is Phone Banking?

- ➔ At this point in the campaign, this is who we are talking to:
  - ◆ We have created a list of targeted voters: persuadable Independents and low turn out Democrats who we reach out to **by the phones** in order to identify our voters and create a plan to vote as we get closer to Election Day.
- ➔ In person and phone call conversations with a voter increase the likelihood of the voter turning out for Election Day
- ➔ New Hampshire has a history of *extremely close* races:
  - ◆ Bobbi Boundman won her race by 165 votes. Corinne Casscaden lost her special election by 5 votes. Those are what we call field margins which means that we can win or lose based on the number of in person conversations that we have.
  - ◆ In 2016 Maggie Hassan won her senate seat by 1,017 votes
- ➔ Become a regular! We have phonebanking multiple times a week and the more you dial, the better and more fun it gets!

How to Use Open VPB

1. Open the link the organizer sends you. You'll get this page



2. If this is the first time you've made calls with us you'll need to create an account. If you've canvassed using MiniVAN, you will use the same log in as that app

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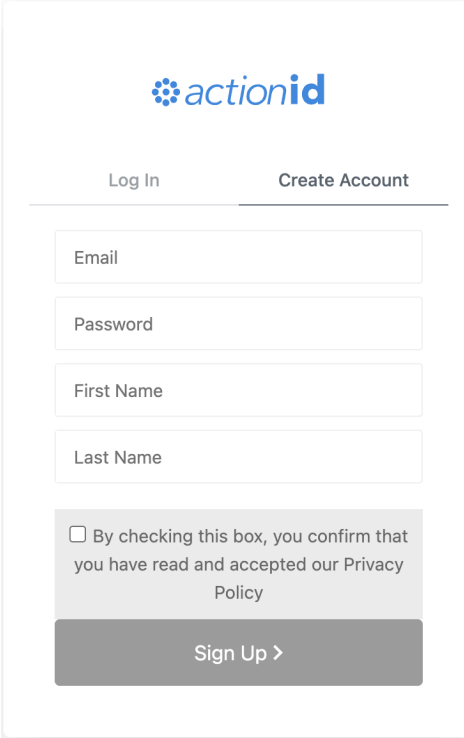
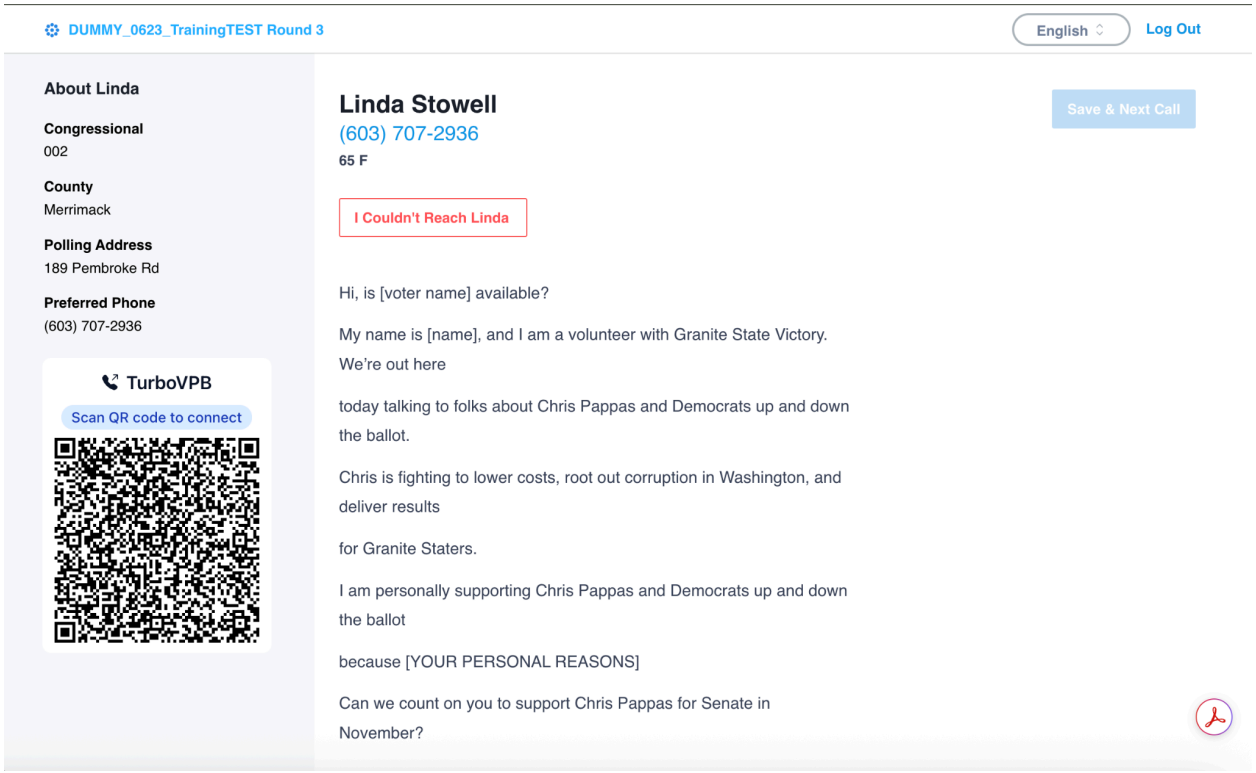


3. Create an account, make sure you save your password and then reclick the link your organizer sent you.
4. Once you reclick you'll get your first voter!



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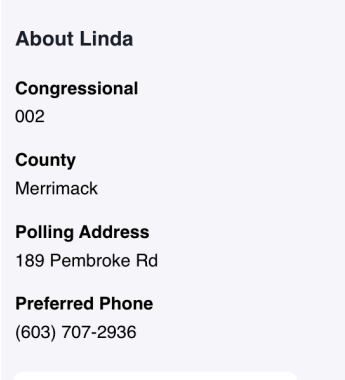
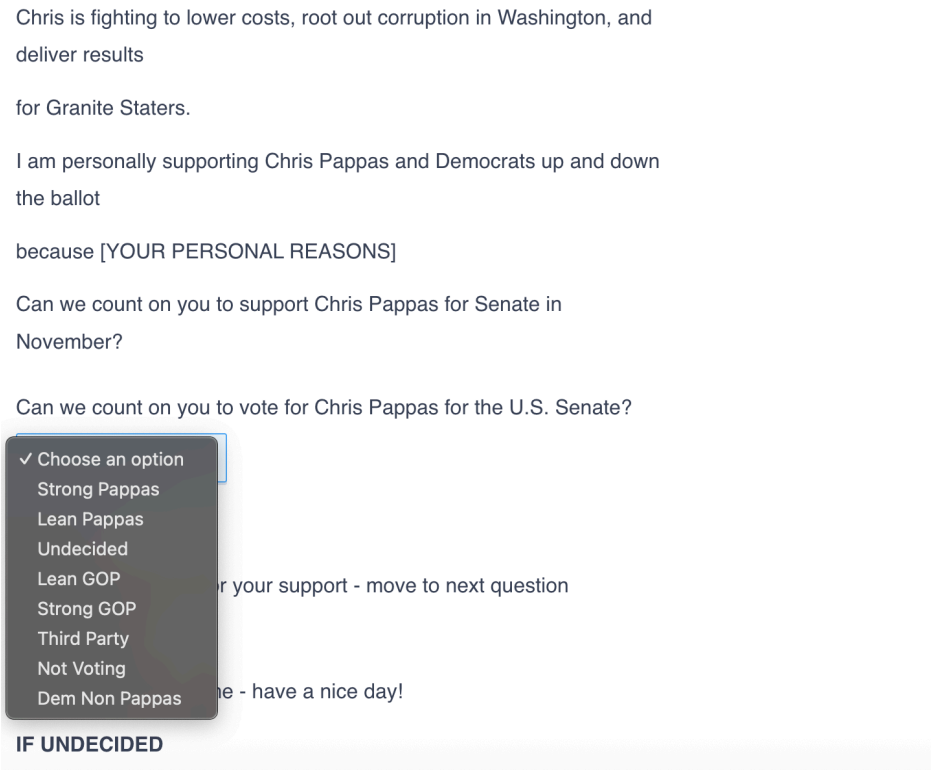
5. On the Left you'll see all of the voter's about info including preferred phone, county, congressional and if applicable State senate



6. In the center you'll see the script with drop downs to fill in the voter's answers to our questions. Today we will be asking about Chris Pappas for Senate, the democratic Congressional Candidate, Cinde Warmington for Governor, and down ballot state races.



7. Once you are done with the voter you'll click the blue Save and next call button for your next voter

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Linda Stowell
(603) 707-2936
65 F

Save & Next Call

I Couldn't Reach Linda

8. If you didn't get a hold of the voter you'll click the red "I Couldn't Reach VOTER" and choose from the appropriate drop down

I Couldn't Reach Linda

- Not Home
- Refused
- Deceased
- Moved
- Call Back
- Busy
- Left Message
- Wrong Number
- Disconnected

Not Home: No one picked up or someone who isn't the listed voter picked up and said that they were not home

Refused: The voter asked to be taken off the list

Deceased: The voter died

Moved: The voter no longer lives in New Hampshire (still ask questions even if they live in a different part of the state!)

Call Back: Voter unable to talk at that time anf requests someone try again later

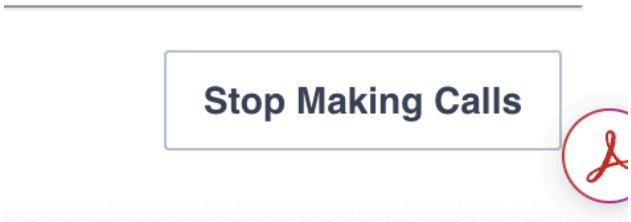
Busy: Phone gives busy signal

Left Message: Ignore we will not be leaving messages to voters at this time

Wrong Number: The number we have for the voter is incorrect and the owner of the phone tells you this

Disconnected: The number is no longer in service

9. Once you are done with your call session you'll use the "Stop Making Calls" button on the bottom right of the screen.



Script

Hi, is **[voter name]** available?
My name is **[name]**, and I am a volunteer with Granite State Victory. We're out here today talking to folks about Chris Pappas and Democrats up and down the ballot. Chris is fighting to lower costs, root out corruption in Washington, and deliver results for Granite Staters.
I am personally supporting Chris Pappas and Democrats up and down the ballot because **[YOUR PERSONAL REASONS]**
Can we count on you to support Chris Pappas for Senate in November?

IF YES

Thank you so much for your support - move to next question

IF NO/GOP

Thank you for your time - have a nice day!

IF UNDECIDED

I understand, there's a lot to consider when making this decision. What issues are important to you? Are there things you wish politicians would focus on that would

help you or your family?

Acknowledge their concern, state a value you share, and provide an example of one of the reasons you're supporting Pappas and Democrats and how it relates back to their concern - then move to the next question.

Congresswoman Maggie Goodlander is also on the ballot this year. Maggie is a

4th-generation Granite Stater and Navy veteran who's dedicated her life to public service. In Congress, she's working with members of both parties to get prices down, help small businesses get ahead, and keep our communities safe — while taking on the big corporations making everyday life harder and more expensive.

Can we count on you to vote for Maggie Goodlander for Congress?

Cinde Warmington is a health care advocate who served on our state's Executive Council, where she held the Governor accountable for wasteful spending while working to improve public schools, expand job development, and build affordable housing. As Governor, Cinde will end the cycle of corrupt governance, cut fees that target working people, and build an economy that works for everyone, not just the wealthy and well-connected.

Can we count on you to vote for Cinde Warmington for Governor?

Here in New Hampshire, all of our state races are on the ballot in November, including Governor, State Senate, State House, and Executive Council. For the last eight years, Republicans have held all of these chambers, and have used that power to defund public schools and force your property taxes to go up.
I'm going to quickly run through with you some of the offices we have on the ballot this November!
Can we count on you to vote for a Democrat for the Executive Council?
Can we count on you to vote for your Democratic State Senate Candidate?
Can we count on you to vote for a Democrat for every State Representative slot on your ballot?
For all of these questions:

IF YES

Thank you so much for your support - move to next question

IF NO/GOP
Move to next question
IF UNDECIDED

Really lean in with the voter about the contrast between Democrats in Concord, who are working to lower property taxes, lower utility costs, and fund our public schools, as opposed to Republicans, who are using their majorities to give tax breaks to big corporations, expand Education Freedom Accounts that drain money from public schools, and downshift costs onto cities and towns that cause property taxes to rise.

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As you know, Democrats cannot do this alone and we need everyone's help to ensure we are successful in November. We have many opportunities to get involved in the campaign including door knocking, making phone calls, and attending events. Can we count on you to volunteer?
Thank you for taking the time to speak with me today and for your support.

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